

Outline for Veranda Candle Scholarship
October, 10, 2007

Purpose: To write a description for an upcoming fragrance “Front Row Orchestra”, a blended scent of sweet Apricot and soothing Chamomile; a scent to revive the body and spirit.

Requirements: We are a women-owned business headquartered in Johns Creek, Georgia, delivering high fragrance and a fresh approach to the candle industry in terms of our candle names and descriptions, not to mention our candles are wonderfully fragrant! With our descriptions we try to invoke certain images that play up the fragrance names such as Trust Fund, Currant Affair, Hunter/Jumper, and Viva La Mango! (see “Our Fragrances” at www.verandacandle.com.) View our product and packaging and get an outline of our company. Go through each fragrance description to engage in our writing style. Our candles have been very well received in gift stores across the nation. We’d like to have your creative input on our next release! To see the product in person and smell the current line, please visit two local retail stores carrying our product, The Red Hound at State Bridge/Kimball Bridge, or The Pear Tree in Cumming’s Vickery Village shopping center.

Submit: We are looking for a 2-3 sentence description for a future fragrance entitled Front Row Orchestra. It will be an Apricot/Chamomile blend fragrance. Use your creativity! The winning description will be featured on each hangtag of Front Row Orchestra. Honest to goodness ‘bragging rights’, forever!

Scholarship towards College Admission: \$500.00

Deadline for submission: November 30, 2007. Please email submissions to traci@verandacandle.com.

We look forward to hearing from you,

VERANDA CANDLE
Johns Creek, Georgia